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December 31, 2007

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to extend the Centrex "Thank You For Renewing" promotion.

General Subscriber Service Tariff

Section A2 - 1<sup>st</sup> Revised Page 35.6.70

The issue and effective dates for this tariff package are December 31, 2007 and January 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **Centrex Thank You for Renewing #1472 Extension**

#### **Overview**

The Centrex Thank You for Renewing promotion is extended to 4/30/2008. The promotion provides a credit of \$40 per station up to a maximum of 30 stations or \$1200 for a 36 month term agreement. The goal of this program is to increase retention of Centrex and increase their term commitment.

#### **Promotion Specifics**

This promotion applies to existing and expired tariff term existing basic Centrex stations, Electronic Business Set (P-Phones) stations, and Centrex ISDN stations.

#### **Promotion Restrictions/Eligibility Requirements**

- Existing or expired Centrex tariff term agreement with 12 months or less remaining on the contract.
- Renewal must be for a minimum of 36 months.
- The maximum reward is \$1200.
- Excludes all taxes and state/federal/local charges and fees.
- This promotion can not be stacked with any other promotion.
- Does not apply to CSA, Special Assembly, or V&T agreement customers.
- The reward will be received with the 1st month's bill of the new term agreement.
- Tariff term and conditions, including cancellation charges apply.

ISSUED: December 31, 2007 ~~ISSUED: August 31, 2007~~

EFFECTIVE: January 1, 2008 ~~EFFECTIVE: September 1, 2007~~

BY: Marshall M. Criser III, President -FL  
Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida - Service Territory - From Central Office where services are available	Centrex "Thank You For Renewing"	This offer provides a credit of <del>\$35</del> <u>40</u> per Centrex line with a maximum credit of <del>\$1225</del> <u>\$1200</u> (35 lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater. This offer applies to tariff term customers only.	9/1/2007 <del>(N)</del> (C) to 12/31/2007 <u>4/30/2008</u>
		Rules and Regulations	(N)
		Allows existing Centrex customers to renew their contracts for a new 36 month or greater tariff term rate and receive a credit of \$35 per Centrex line with a maximum credit of \$1225 (35 lines). This offer applies to tariff term existing <i>or expired</i> basic Centrex stations, Electronic Business Set (P-Phones) stations, and Centrex ISDN stations.	(N)(C)
		--Existing Centrex tariff term agreement with 12 months or less remaining on the contract are eligible.	(N)
		--Renewal must be for a minimum of 36 months.	(N)
		--The maximum reward is <del>\$1225</del> <u>\$1200</u> .	(N)(C)
		--Contracts must be signed by <del>12/31/07</del> <u>4/30/2008</u> ; orders placed by <del>4/5/15/2008</del> ; orders must complete by <del>2/6/15/08</del> (unless PF Situation exists, no physical facilities).	(N)(C)
		--Excludes all taxes and state/federal/local charges and fees.	(N)
		--This promotion cannot be stacked with any other promotion.	(N)
		--Applies to tariff term customers only.	(N)
--The reward will be received with the 1st month's bill of the new term agreement.	(N)		
--Tariff term and conditions, including cancellation charges apply.	(N)		

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Centrex “Thank You For Renewing”	This offer provides a credit of <b>\$40</b> per Centrex line with a maximum credit of <b>\$1200 (30 lines)</b> for a tariff term customer who renews their Centrex Contract for 36 months or greater. This offer applies to tariff term customers only.	9/1/2007 to 4/30/2008
		Rules and Regulations This offer applies to tariff term existing <i>or expired</i> basic Centrex stations, Electronic Business Set (P-Phones) stations, and Centrex ISDN stations.	(C)
		--Existing Centrex tariff term agreement with 12 months or less remaining on the contract are eligible.	
		--Renewal must be for a minimum of 36 months.	
		--The maximum reward is <b>\$1200</b> .	
		--Contracts must be signed by <b>4/30/2008</b> ; orders placed by 5/15/2008; orders must complete by 6/15/08 (unless PF Situation exists, no physical facilities).	(C)
		--Excludes all taxes and state/federal/local charges and fees.	
		--This promotion cannot be stacked with any other promotion.	
		--Applies to tariff term customers only.	
		--The reward will be received with the 1st month’s bill of the new term agreement.	
		--Tariff term and conditions, including cancellation charges apply.	